

Customer Review Reactivation Service: Specification & Google 3-Pack Authority Blueprint

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Fig 1: Customer Review Reactivation Service Catalog Specification: Verified job site photo for Customer Review Reactivation Service in Folsom, CA. GPS: 38.605544, -121.183846 (Elev: 67m) | Google Maps Listing CID: [7895656689241912038](#)

Product Overview & Economic Impact In local search, reviews are not vanity metrics—they are primary ranking signals and conversion multipliers. A local trade business operating in Sacramento, Roseville, or Folsom with fewer than ****30 reviews**** loses an estimated ****68% of high-intent search clicks**** to competitors who display active 5-star ratings.

The **Customer Review Reactivation Service** by Gold Standard Local SEO is a turn-key, done-for-you reputation system designed to turn past customer databases into permanent Google Business Profile authority.

Key Service Deliverables & Pricing Structure The service is structured to match the job volume and transaction size of local trade businesses: 1. ****Complimentary Trial Batch:**** Every client starts with a zero-cost test campaign. The business provides a sample of past satisfied clients (minimum 10), and our team conducts the outreach. You keep all 5-star reviews generated. 2. ****Monthly Review Reactivation (/mo+):**** For active service businesses completing regular weekly and monthly jobs. We continuously reach out to newly completed customers and drip-feed past clients to build steady, natural review velocity. 3. ****Full Google Maps 3-Pack Retainer Integration:**** For high-ticket contractors (custom pool builders, roofers, ADU builders), review reactivation is bundled directly into our comprehensive **** to ,500/mo Google Maps 3-Pack optimization package****.

Operational Safeguards * ****Zero Software Friction:**** Business owners never have to log into complex dashboards or train staff. Outreach is handled entirely by our team. * ****Natural Velocity Pacing:**** Reviews are ingested at a steady, authentic pace that adheres strictly to Google's spam guidelines, ensuring reviews stick permanently to your Knowledge Panel. * ****Direct Verification Desk:**** Monitored directly from our Folsom regional office at 705 Gold Lake Drive.

VERIFIED GOOGLE BUSINESS PROFILE & CONTACT INFO

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Official Google Maps CID: [View Verified Google 3-Pack Record \(7895656689241912038\)](#)



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