GOLD STANDARD LOCAL SEO • TECHNICAL AUTHORITY SPECIFICATION

Sacramento & Folsom Google Maps 3-Pack Geo-Grid Blueprint ($29 First-Month Trial Protocol)

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1. Regional Proximity Expansion & The 3-Mile Drop-Off

In localized search indexing, over 70% of inbound commercial call volume flows directly to the top 3 businesses displayed in the Google Maps 3-Pack. Most independent home service contractors and local businesses rank in position #1 directly outside their shop or office, but drop outside the top 10 within 3 to 5 miles. This diagnostic report establishes the benchmark ranking transformation across a 10-mile radius (49 GPS coordinate test pins) covering Sacramento, Folsom, Roseville, Citrus Heights, Fair Oaks, Orangevale, and Rancho Cordova.

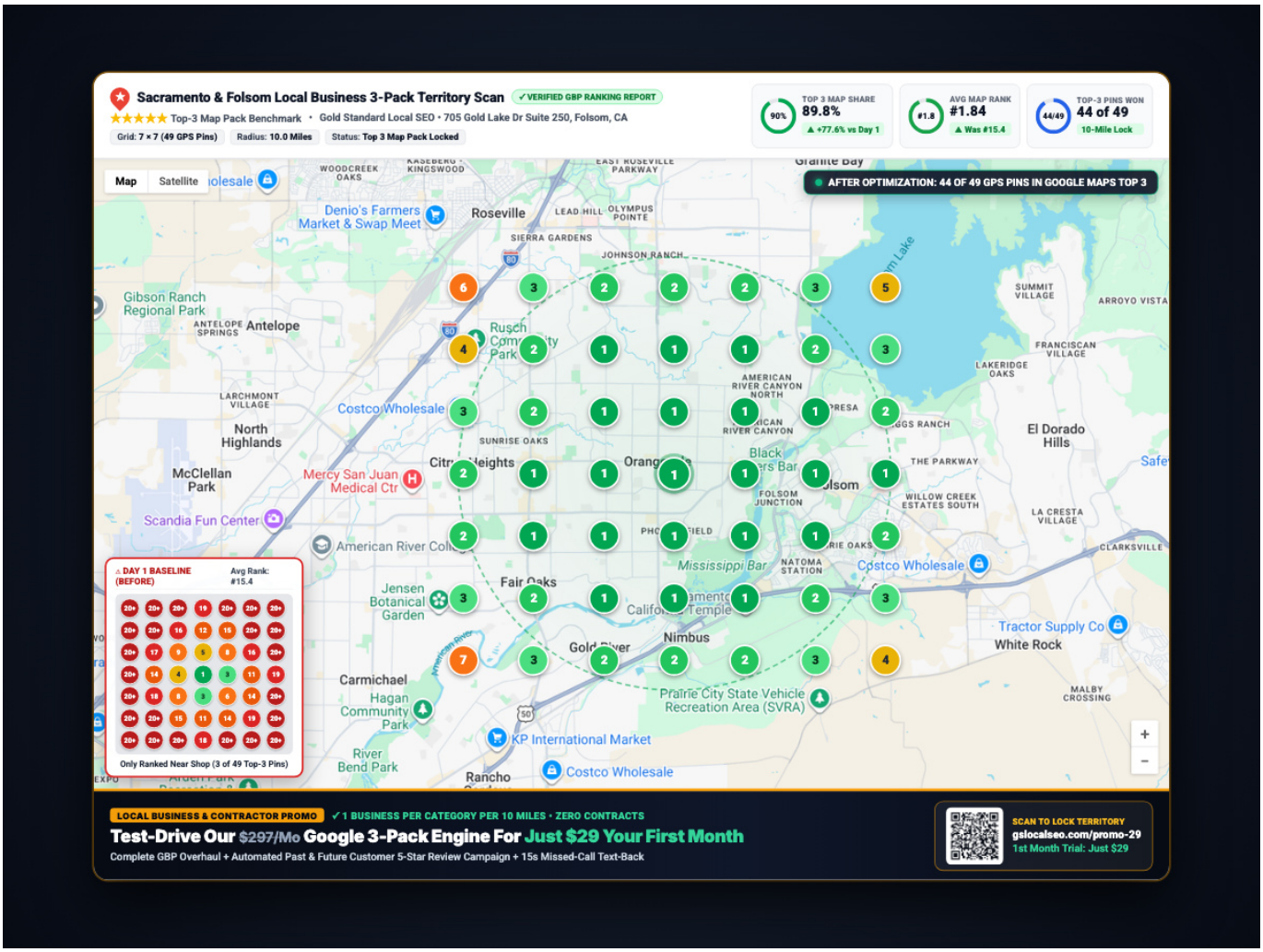


Figure 1: Verified 7x7 Google Business Profile Geo-Grid Ranking Heatmap (Day 1 Baseline vs Post-Optimization 3-Pack Dominance).

2. The Three Core Systems Installed In Month 1

System 1 • Automated Past & Future Customer 5-Star Review Campaign: Multi-step customer reactivation sequence with built-in 5-Star Review Shield that captures negative feedback privately while sending 5-star reviews to public Google listings.
System 2 • Complete Google Business Profile Overhaul: Primary category alignment, high-margin service menus, local entity descriptions, and weekly geotagged updates.

System 3 • 24/7 Missed-Call Lead Recovery & AI Voice Receptionist: Instant automated speed-to-lead response that engages prospective customers in under 15 seconds while owners are on active job sites.

Verified Entity Attribute	Specification & Canonical Anchor
Business Entity	Gold Standard Local SEO
Headquarters NAP	705 Gold Lake Dr Suite 250, Folsom, CA 95630 • (916) 234-8884
Direct Contact	Justin Davis • jd@goldstandard.monster
Canonical Offer URL	https://www.gslocalseo.com/promo-29
Territory Policy	Strict 1-Business Per Trade Per 10-Mile Radius Exclusivity